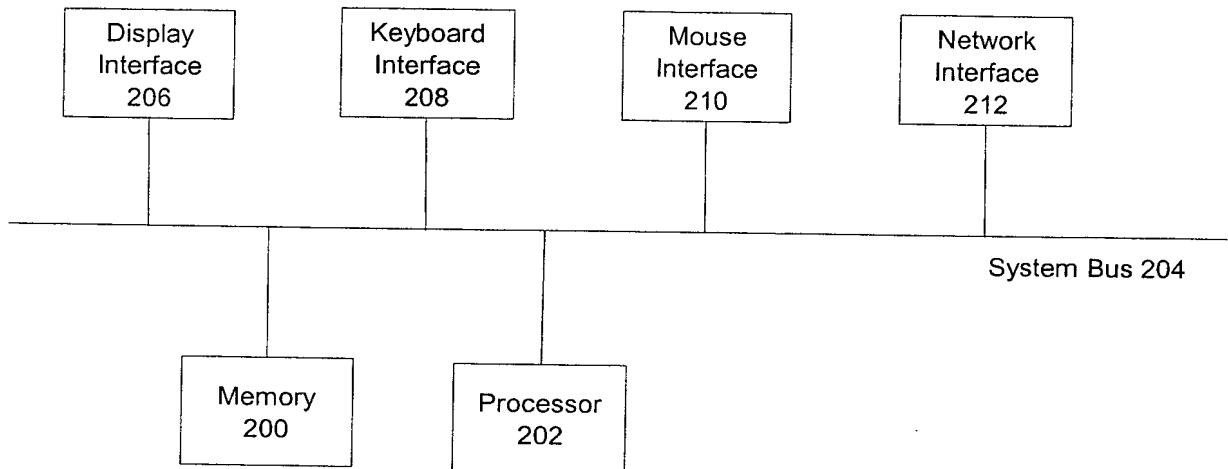


FIG. 1



100, 120, 122

FIG. 2

**AUTHENTICATED DIGITAL CERTIFICATE** AFDG99FF

**RET** classification=Retail

TRUST LEVEL: **GOLD**

**SIC CODE: 2345 – Video Rental and Sales**

**URL:** [www.Business\\_A/video/homepage.html](http://www.Business_A/video/homepage.html) >click here for details<

**Parent URL:** [www.Business\\_A.com](http://www.Business_A.com)

**Latitude:** 123.23W **Longitude:** 54.56N **Altitude (mean sea level):** 1250'

**Number of locations:** 15 >click here for all locations<

**Main Address:** 123 anywhere street  
Somewhere USA  
12345-6789

**Main phone:** 519-555-5555  
**Main fax:** 519-555-6666

>Click HERE for map<

-or-

>Click HERE for directions<

**WEB**

**Language** = English

**Privacy** = CK=YES, EDS=NO  
IDS=YES, POS=YES

**WAP** = NO

**Email address:** >click here<

**BUSINESS**

**Language** = English, Spanish

**Hrs of Operation**

Mon	9-5
Tues	9-5
Wed	9-5
Thurs	9-5
Fri	9-9
Sat	10-5
Sun	CLOSED

**Handicapped Accessible:** YES

**Terms:** Visa, MC, Amex

**Terms:** Visa, MC, Amex, cash, check

**RETURN POLICY:**

14 days if unopened. 15% restocking  
fee

Full refund at store at current price. No  
restocking fee

>Click HERE for EXTENDED PROFILE<

**MEMBERSHIPS / ASSOCIATIONS**



FIG. 3




<b>AUTHENTICATED DIGITAL CERTIFICATE</b>		<b>AFDG99FD</b>
<b>WEB</b>	Classification=Virtual	TRUST LEVEL: <b>GREEN</b>
<b>SIC CODE: 5678 – online store</b>		
<b>URL:</b> www.Business_C.com/index.html    >click here for details<		
<b>Parent URL:</b> www.Business_C.com		
<b>Latitude:</b> 123.23W <b>Longitude:</b> 54.56N <b>Altitude (mean sea level):</b> 1250'		
<b>Server Address:</b>	ISP Services, Inc. 123 Anywhere Street Somewhere, USA 12345-6789	Main phone: 519-555-5555 Main fax: 519-555-6666
>click here for MAP<		
<b>WEB</b>	<b>ZONES OF SERVICE</b>	
<b>Language</b> = English	<b>Books</b>	Global
	<b>Electronics</b>	USA
<b>Privacy</b> = CK=YES, EDS=NO IDS=YES, POS=YES	<b>Financial Services</b>	USA (less VT,CA,MN,NY)
	<b>Alcohol</b>	California Only
<b>WAP</b> = NO	<b>Guns</b>	Texas Only
<b>Email address:</b> >click here<    >click here for ZONE MAPS<		
<b>Terms:</b> Visa, MC, Amex		
<b>RETURN POLICY:</b> 14 days if unopened. 15% restocking fee		
>Click HERE for EXTENDED PROFILE<		
<b>MEMBERSHIPS / ASSOCIATIONS</b>		
  		

FIG. 4

### **Authenticated Digital Certificate - Extended**

**CATEGORY:** VIDEO SALES AND RENTAL      Certificate ID: AFDG99FD

Number of stores in chain: 15

Category of videos available

Square footage: 2600

New releases = YES

Adult – Soft = NO

Adult – XXX = NO

Number of video titles: 3500

Children = YES

Foreign Films = YES

Classics = YES

Media Source:      VHS = YES    DVD = YES    Beta = NO

Rental machines:      VHS = YES    DVD = NO    Beta = NO

Deposit required with machine rental: YES      Amount: \$500

Membership required: YES (available onsite with ID)

#### **RENTAL PERIODS**

New Releases: next day by 11:00 pm

Tape Insurance: Yes, Optional  
Amount: \$0.50

Others: second day by 11:00 pm

Children: seventh day by 11:00 pm

#### **Products for Sale**

Videos = YES

Snacks = YES

Drinks = YES

#### **BUSINESS DESCRIPTION**

Videostore is Southern Ontario's leading provider of DVD and video rentals. We always guarantee the availability of select new releases, and every store has free popcorn while you browse. Visit our website for free coupons and the latest promotions.

#### **KEYWORDS**

Video, DVD, rent, popcorn, guaranteed availability.

FIG. 5

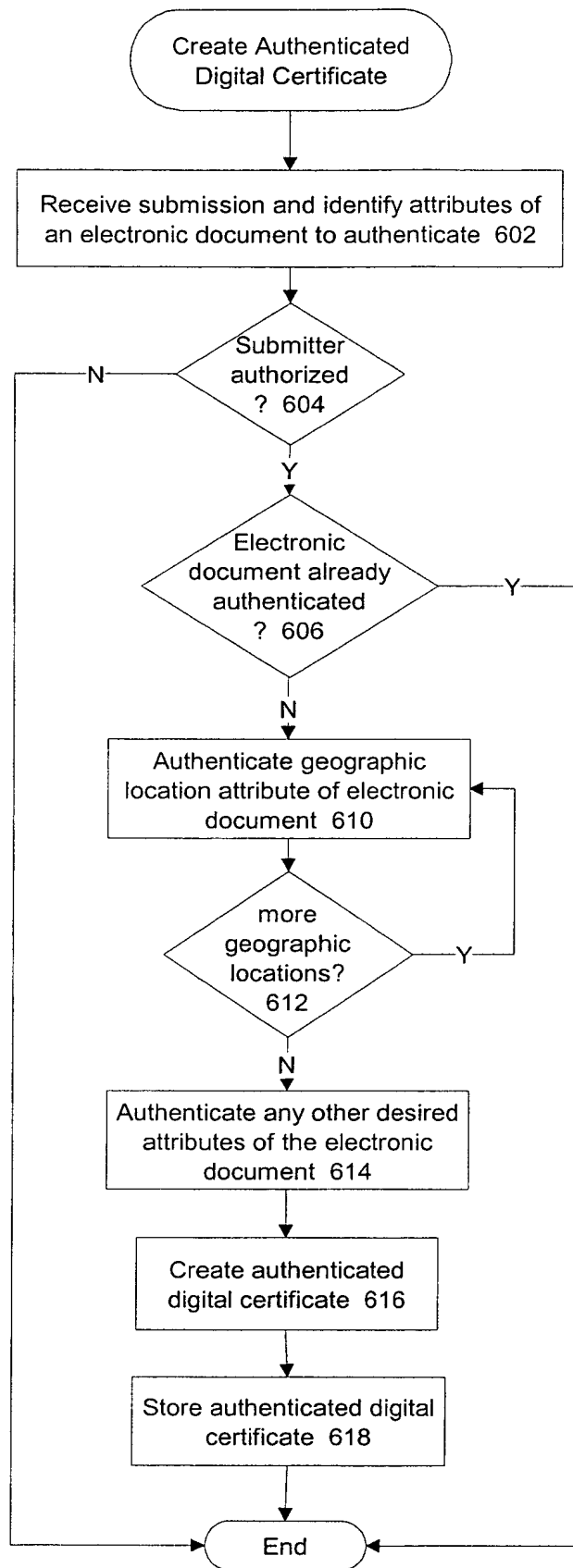


FIG. 6

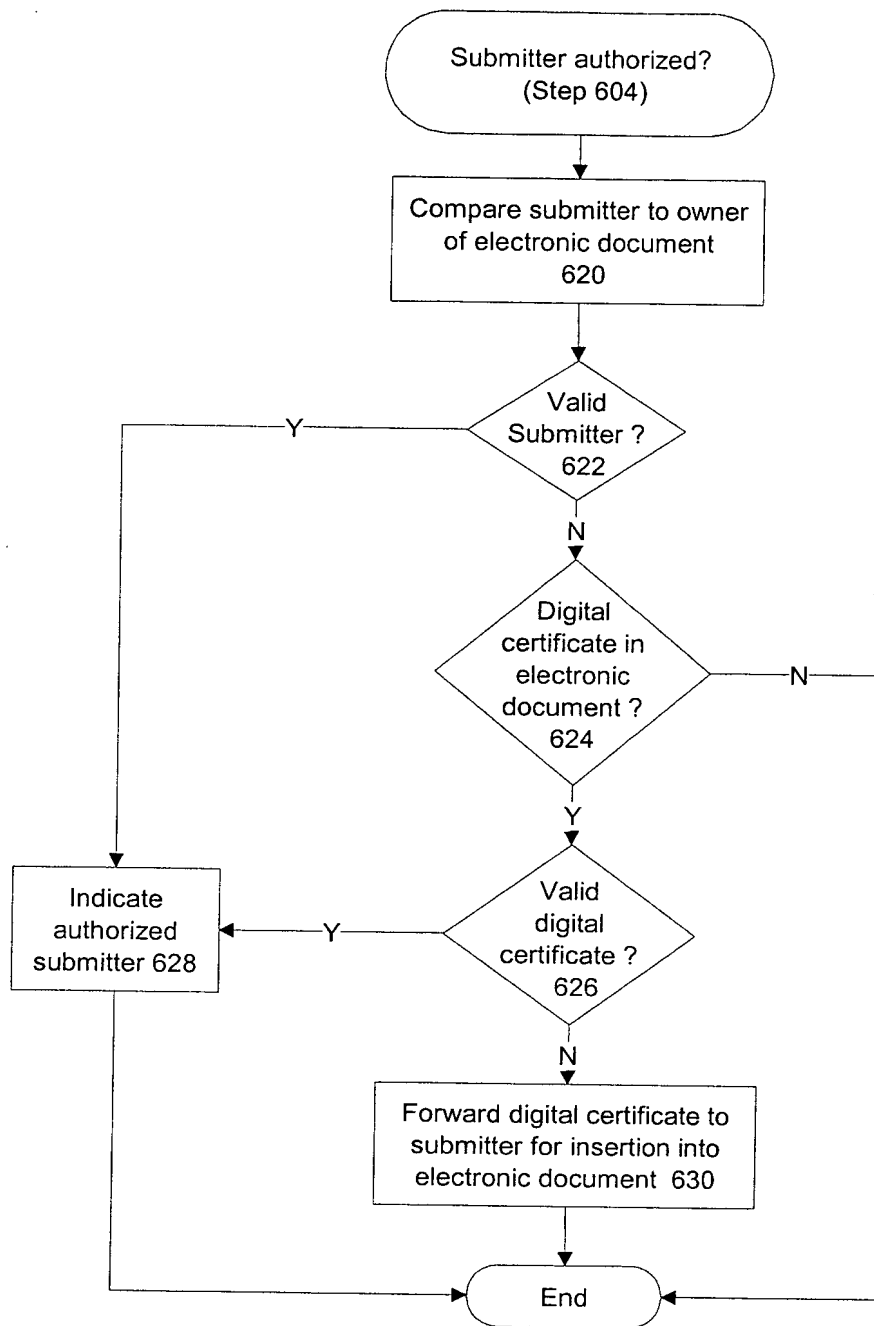


FIG. 6a

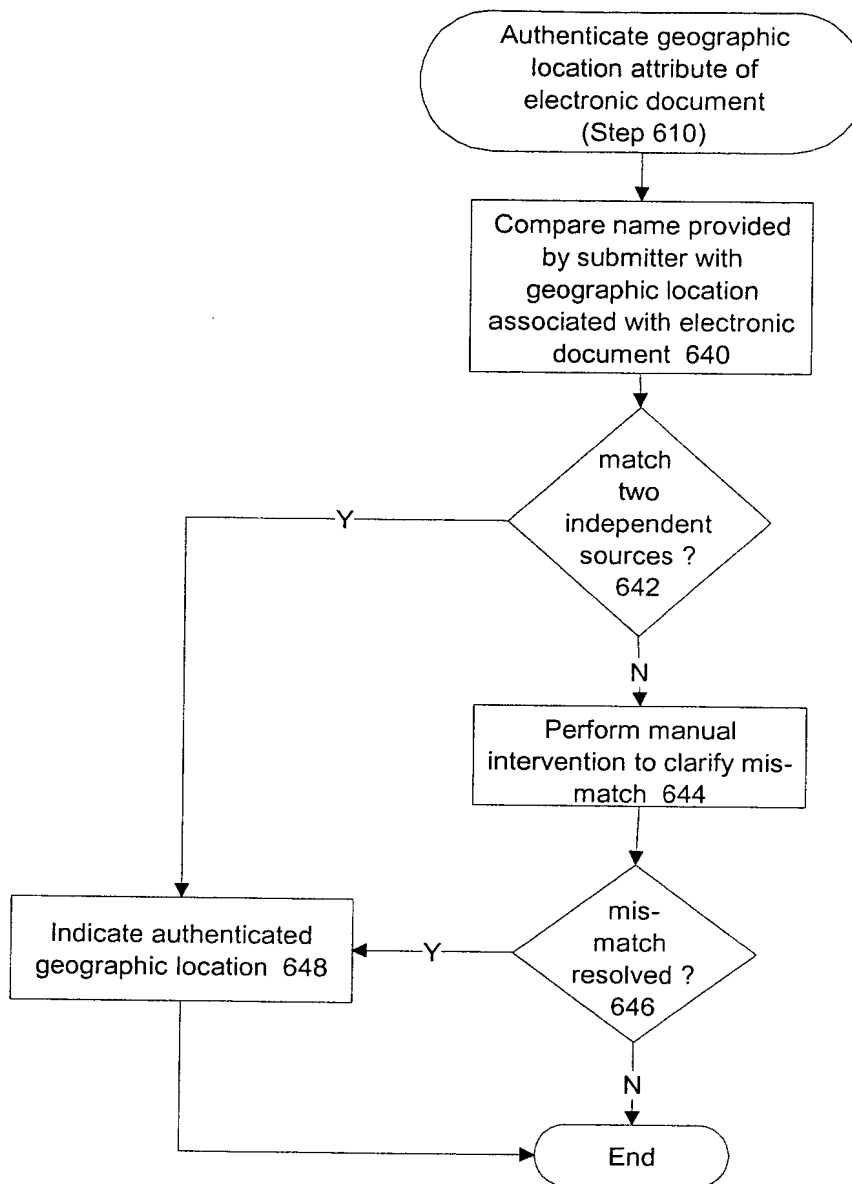


FIG. 6b



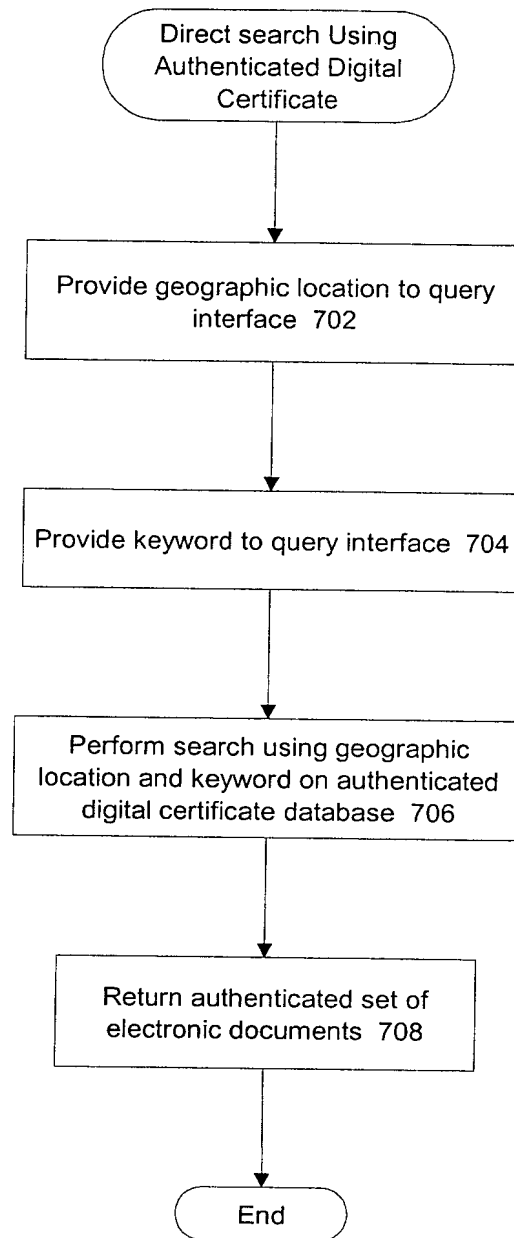


FIG. 7

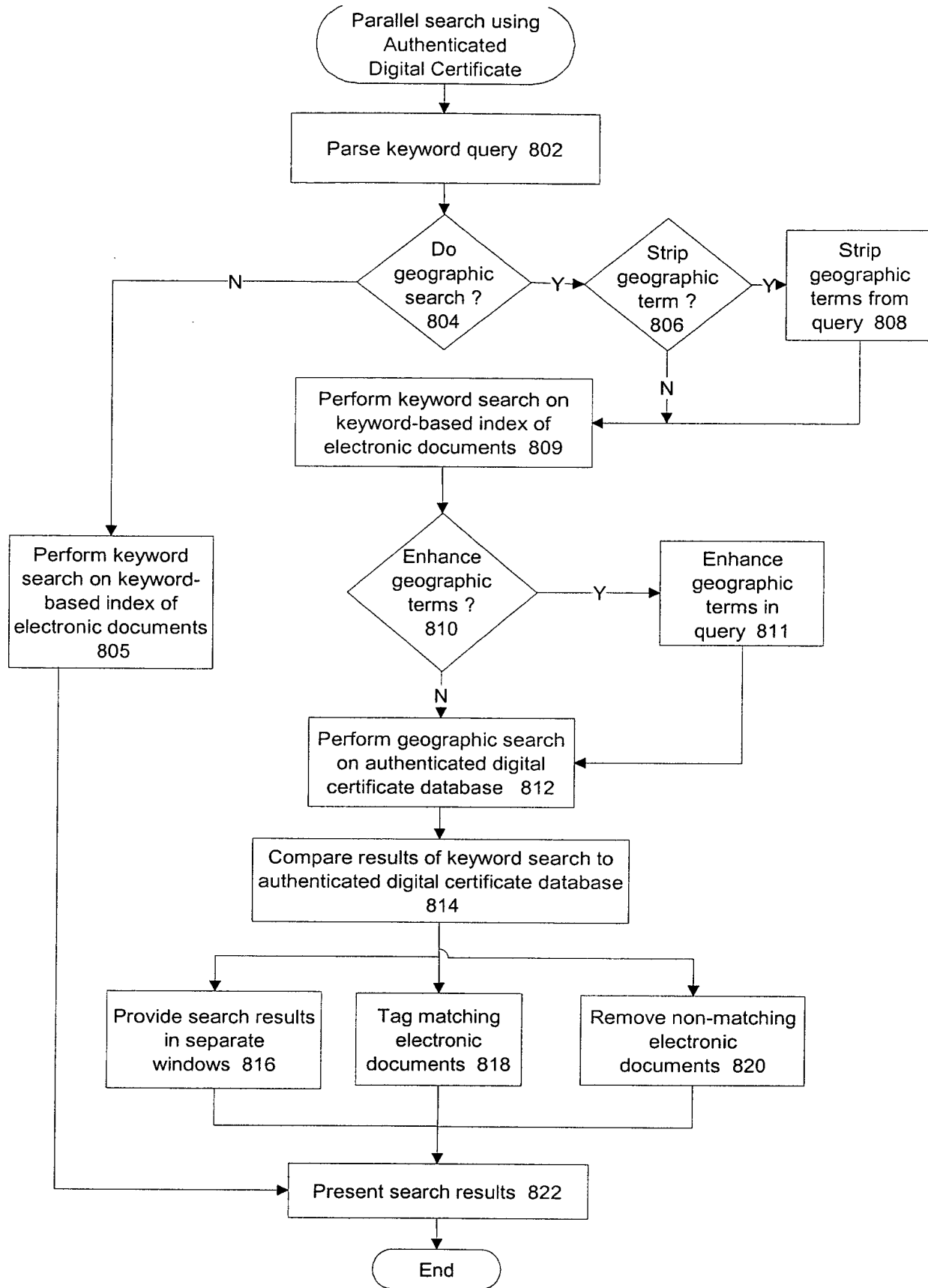


FIG. 8

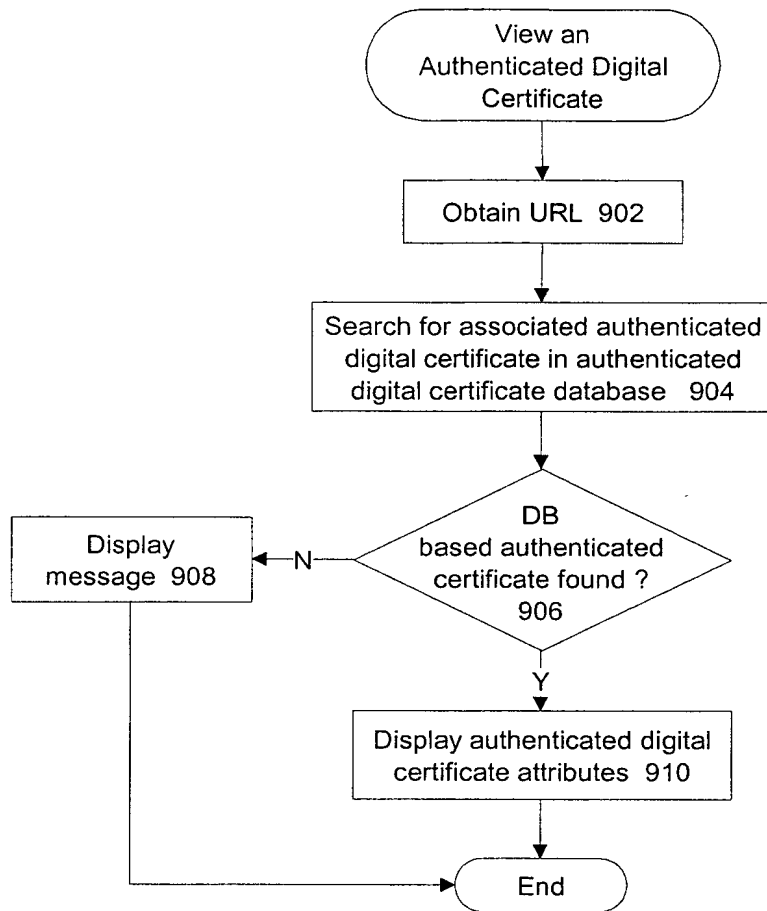


FIG. 9

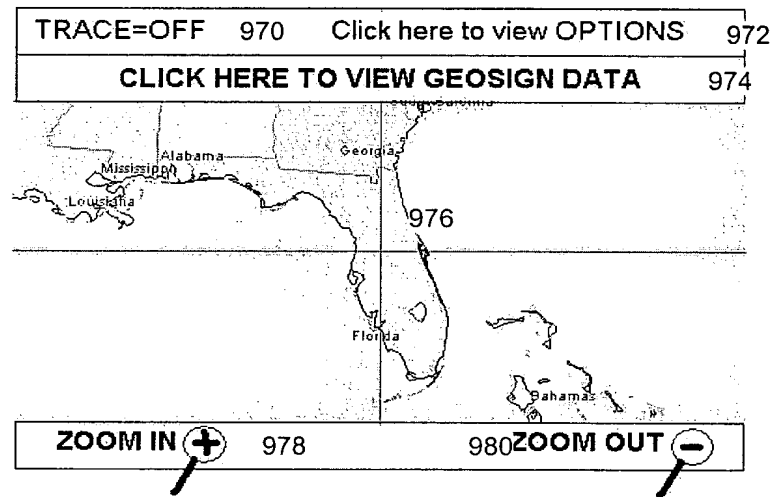


FIG. 10

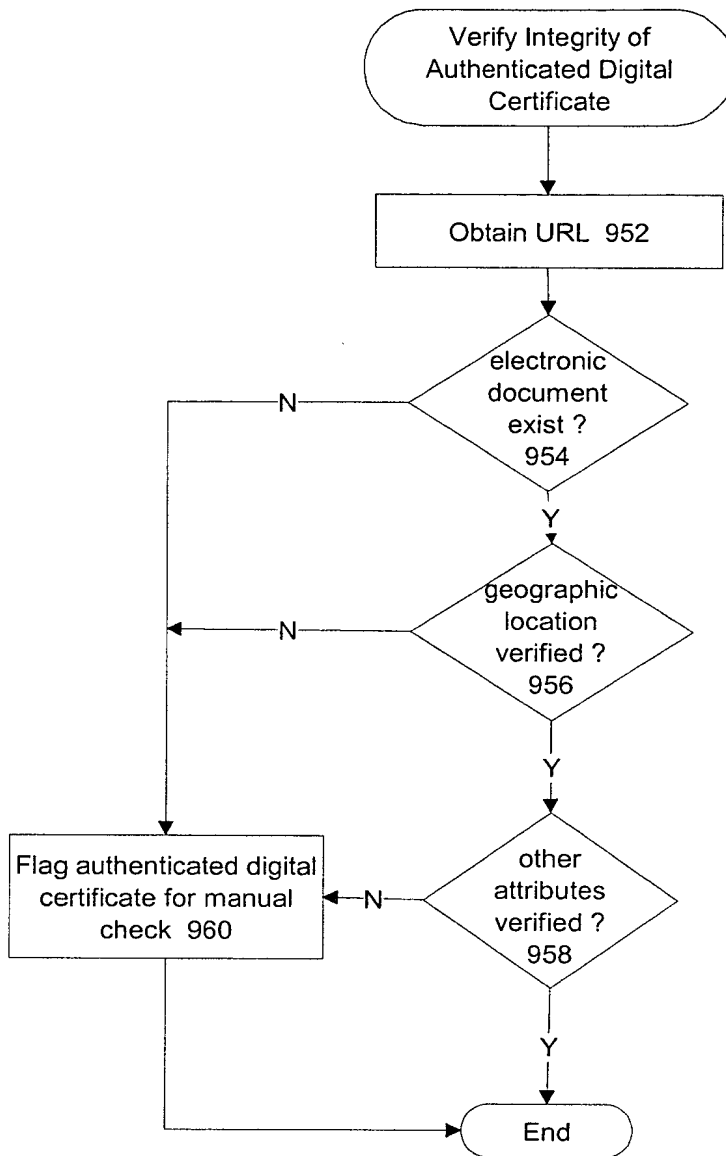


FIG. 11